

## **What are the Sacred Money Archetypes?**

There is so much transformation that can happen by creating alignment with the sacred archetypes. I find it fascinating the amazing power that the archetypes influence upon all of us.

The goal in this body of work is to help you to be empowered by creating greater alignment with your sacred money archetypes. The idea here is for you to be set free of being hooked into, get triggered and caught into the trap of money challenges. We all have them. It's not about never experiencing those. It's about being able to navigate your way through them.

**There are 8 Sacred Money Archetypes: the Ruler; the Romantic; the Alchemist; the Accumulator; the Nurturer; the Connector; the Celebrity; and the Maverick.**

The Archetypes represent a pattern of power within you that has stories, beliefs, motivations, fears, courage and perspectives. They hold the key to the real you because they explain who you are. They are like your emotional DNA. Archetypes speak to you through the subconscious. There's a vibration that happens at this unconscious level.

We all have a subconscious part of us that can get stuck at a young age, so we want to grow that part. We can grow that archetype part up as well into not just the higher functioning, but higher purpose expression of ourselves.

Every archetype, just like every human being, has a lower vibrational experience of it. With the Accumulator, they can look really high functioning, and yet there are things in them at a lower vibrational level that keep them stuck as well. We all have that. My goal is for you come to a place of awareness through this assessment and through learning your archetypes gifts and challenges and then take you to the highest vibrational expression of your archetypes that's possible for you.

### **So how would the archetypes affect you?**

Ok let me give you an example, do you feel like you have this uncontrollable fear that something, somehow, could come at you and you could loose everything from night to day? Or that no matter what you do, how much money you make you are never satisfied? And you always drive yourself to make more? Or do you know you are at a point in your business where YOU NEED to invest in hiring people so you can grow, but you can not get yourself to spend the money? Therefore you feel stuck in overwhelm without a place to grow?

If so then maybe one of your top archetypes are the Accumulator or Ruler. Those fears and blocks are the challenges of these archetypes and if it weighs too much on you, that means that you are out of alignment with your archetypes. There are amazing gifts

in the archetypes of ruler and accumulator, so as you focus on creating alignment with their gifts, the easier it will be to attract more abundance in your work.

Do you have a hard time setting boundaries with money or even in valuing your self and or your work? If that is so, it might be that you are more connected to the challenges of your nurturer instead of its gifts, the nurturer has a natural tendency to be of service, but if out of balance, they will give to the point of resentment, creating low self esteem and sometimes enabling the other person, instead of empowering them.

## **Let me run through the gifts and challenges of each of these archetypes.**

### **The Ruler**

The Ruler uses money as a way of measuring achievement and accomplishment. They're up to big things in the world and making a big impact. Inwardly, though, the Ruler is often driven by fear. The good news is they're unstoppable. The bad news is they're unstoppable.

### **The Romantic,**

They love to live life fully. They love the finer things in life. They love to be spoiled and spoil others. They can be very generous. They're also very flamboyant with spending and can create a lot of debt. They buy in the moment because it feels good, without really any thought of the financial consequence of that.

### **The Alchemist**

Alchemists are really fascinating because they actually have a love/hate relationship with money.

The cool thing about the Alchemist is because you have such strong emotions about money, as you learn to direct your energy, attention and what you focus on to transforming your ideas into financial success, you can get exactly what you want. You can help masses of people in powerful ways and create a lot of money.

Actually, it's focusing on the creation of money and doing that, not by selling out, but by helping people in ways that they want to pay for. It's not being spiritually stubborn on that. Look at focusing on helping people in ways that they want to pay for. Then you're going to be able to do enormous good in the world.

### **The Accumulator**

They have a strong connection to money and an appreciation and respect for money. but It's driven by a deep-seated fear that they will be bankrupt, poor, on the street or a bag lady. The Accumulator suffers from a lack of trust. They really hang on tight.

The problem with the Accumulator and where this turns into a trap is self-imposed limits. They have to pay attention and have great awareness.

The higher vibrational place for you Accumulators is to allow yourself a feeling of expansion. Accumulators are going to be very much do-it-yourselfers because they don't trust and don't want to spend the money.

### **The Nurturer**

The Nurturer can have a lot of issues around boundaries. They are so quick to give away what they have, particularly with family and whomever they care about. It's whoever they feel like they need to take care of. Of course, a lower vibratory form of taking care of is rescuing. It's the whole enabling, rescuing pattern.

You have to remember, as the Nurturer, that when you create clear money boundaries, it's a powerful way for you to demonstrate that you care.

Your need to feel nurturing and care-taking is not going to go away. What you want to do is look for ways of getting that need met that does not sabotage you financially.

### **The Connector**

It's all about relationship and people, people, people.

For the Connector, they don't really relate to money naturally. It's really not important.

They pay attention to it almost by rote or with a checklist. They have to be taught and recite it. It's that type of relationship with money.

They have a lot of faith and optimism and a tremendous amount of trust, actually, in money. They don't feel compelled to keep up with other people. Money as status doesn't really drive them. It's just not their thing.

There's actually a tremendous amount of peace and freedom that the Connector can experience. They can also be taken advantage of financially because of their lack of concern about money.

### **The Celebrity**

The Celebrity loves to be flashy and show it off, they have flash cars, expensive jewelry and the big house. Whatever the status symbols are that are meaningful for that particular person, the Celebrity is all over those, and they're often charismatic.

The thing is that the Celebrity can also create a lot of debt because they like to spend their money. They like to have their flash and the best of everything and the bling. They have to really be mindful of that.

### **The Maverick**

The Maverick also loves money and is very fascinated by money, and loves to take risks. That can be very tempered.

Money and simplicity are not that appealing to them. They like the thrill. They're very competitive and like to win.

Financial complexity is not a big deal for them. They will definitely go against tried and true and do things their own way. They pay a lot of attention to numbers. It doesn't mean they don't have debt, because they're not the accumulator, but they watch their numbers.

They're the kind of person who will sell something to somebody for 7 cents knowing that they can buy it for 5 cents. They'll collect the 7 cents first and then go buy the product or whatever it is for 5 cents and deliver on their promise. That's the Maverick. That's the kind of wheeling and dealing that they love to do. It makes them excited.

## Sacred Money Gifts

## Money Challenges

### Romantic

Believing there will always be more  
Being generous with others  
Supporting the economy

Flamboyant spending  
Ignoring or avoiding anything to do with finances  
Buying things to try to fill a void

### Connector

Not overly stressing about money  
Faith and optimism  
Not compelled to keep up with others

Lack of financial independence  
Not feeling empowered with money  
Feeling overwhelmed with basic financial debt

### Maverick

Structuring deals and handling  
financial complexity  
Paying attention to numbers and  
financial details  
Taking risks

Risking big means the potential to lose big  
Creating big financial wins and losses  
Willingness to gamble with financial security

### Accumulator

Saving money easily  
Creating financial independence  
Financially responsible

Secrecy, lack of trust and generosity  
Obsessiveness and compulsion  
Feeling guilt or doubt about investing

### Ruler

Creating an empire where  
everyone thrives  
Innovating new and exciting  
growth opportunities  
Being decisive and creating value

Not indulging in enjoying life in the moment  
Being unrealistic about how much it would  
take to retire  
Never feeling there's enough money

### Alchemist

Creating ideas  
Valuing others  
Seeing possibilities

Becoming wholly self-supporting  
Embracing money as a positive catalyst for transformation  
Creating practical money goals and habits

### Celebrity

Leadership  
Helping others make a great  
impression  
Stretching the luxury paradigm for  
others to model

Saving  
Compulsive spending  
Spending on appearance to avoid feeling  
empty or criticized

### Nurturer

Generosity  
Giving amazing value  
Loyalty

Rescuing or even martyrdom  
Resentment or blame  
Abandonment of self